EuroELSO 2017 6th International Congress ECMO
4 – 7 May 2017, Maastricht, the Netherlands
www.euroelso.net

PARTNERSHIP PROPOSAL
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**WELCOME**

**The 2017 Host City for the Euro-ELSO Conference is Maastricht (The Netherlands).**

On behalf of the local organizing and scientific committees it is a great pleasure to invite you all to the 6th Euro-ELSO Congress.

The congress will be held in Maastricht, a city of culture, learning and business. Beside that is Maastricht one of the three leading conference cities in the Netherlands. Maastricht is the oldest, most Southern city in the Netherlands and has a population of 125,000. With a history stretching back some 2,000 years ago, the Romans, Spaniards, French and Germans have all left their mark in Maastricht. Maastricht has been the crossroads of cultures and trade for thousands of years.

This meeting will be an important platform for learning and networking opportunities for intensivists, neonatologists, cardiologists, cardiac surgeons, paediatric surgeons, general surgeons, perfusionists, thoracic surgeons, respiratory therapists, intensive care nurses, emergency medicine doctors and nurses, and all other professionals interested in the care of patients with both cardiac and respiratory failure.

We will build on the excellent learning opportunities already shared at the previous four meetings and aim to deliver a comprehensive programme on all aspects of ECMO and ECLS but particularly focusing on the positive impact of team cohesion, quality training, safe ECMO/ECLS transfer and state of the art technology can make to our patients. The draft programme for the 6th Euro-ELSO congress is already looking very exciting, and I hope to welcome you all in Maastricht in 2017 for some days of intense intellectual engagement, meeting old and friends and making new ones, and perhaps a glass or two of one of the Netherlands national drinks.

**Prof. Jos Maessen, MD, PhD**

2017 Euro-ELSO Congress Chairman

Maastricht University Medical Centre
Heart & Vascular Centre
Maastricht, The Netherlands
Dear friends and participants,

On behalf of the Euro-ELSO Steering Committee, it is my pleasure to welcome you to the 6th Euro-ELSO Annual Conference which this year will be held in the beautiful city of Maastricht, where culture, learning and business meet.

Clinical and scientific activities in ECMO and ECLS fields are running fast, with new information becoming available, shedding more experience and particularly new knowledge in this complex setting. Furthermore, industry is providing better and more performant devices enhancing application and safety of ECMO systems.

However, many aspects are still unclear or unknown. Expanded indications, patient selection, complication avoidance or management, ECMO/organs interaction, ECMO configuration, heart and lung protective approach, patient monitoring, long-term follow-up, are just a few aspects which have to be investigated and improved. A long journey is still ahead of us....

Motivation and passion are guiding us, and will also be, I am sure, perceived by listening to all speakers and people attending the annual Euro-ELSO annual congress.

Our mission is without compromise. We pursue quality of care through education and training, trying to improve patient care and survival against refractory organ failure.

The objectives of the ELSO community is strongly united and dedicated to provide the best scientific update and practical as well as hands-on sessions, available for any professional looking at ECMO/ECLS as a critical support and approach in critically ill patients. We are all engaged in this mission and we hope that all of you will appreciate the efforts devoted in this direction.

Once again, Euro-ELSO will represent another chance to experience the unique atmosphere and friendship of the “ELSO family”, represented by the ELSO people and the related Chapters friends. I urge you to take advantage of this opportunity, and strongly advice, if you are still not part of it, to become active member of ELSO, either through your centre or as individual, of this outstanding group of friends and professionals.

As always, according to a well-established tradition for the Euro-ELSO annual congresses, I hope that you will also take the chance to enjoy the "European" flavour, either in the culture as well as in the other aspects of our beautiful continent, by joining the social programs organized by the local organizing committee.

Prof. Roberto Lorusso, MD, PhD

Euro-ELSO Chair

Maastricht University Medical Centre
Heart & Vascular Centre
Maastricht, The Netherlands
WHAT

EuroELSO 2017 Pre-Congress
May 4 – 5, 2017

EuroELSO 2017 Main Congress
May 5 – 7, 2017

MAIN TOPICS OF THE CONGRESS

- Established indications about ECMO and ECLS
- New indications and settings of application
- Training and Simulation
- ECPR
- Organization and ECMO Team improvement
- Guidelines and data reporting
- Randomized controlled studies
- Complications: prevention and management
- Patient monitoring
- Nursing
- Perfusion: ideal circuits and components
- ECCO2R
- The future of extracorporeal life support
- Patient transport
- Education
- Latest published results in clinical and pre-clinical investigations
- Pros and cons in controversial situations
- VA, VV, and hybrid ECMO configurations
- New technology (cannulas, pumps, oxygenators)
- ECMO fundamentals for beginners
WHERE

The pre-congress and the main congress will both take place at the MECC Maastricht, the Netherlands.

**MECC Maastricht**
**Forum 100**
**6229 GV Maastricht**

The Maastricht Exhibition & Congress Centre (MECC) is an ultramodern, dynamic organization that organize and provide accommodation for fairs, conferences and major cultural and sporting events. The congress centre consists of three multi-functional floors which can all be reached from the registration area. All meetings, plenary and parallel sessions will be organized in the congress centre. Lunch and coffee/tea breaks will be held in the exhibition area.

WHO

The congress addresses

- everybody involved in intensive care and emergency medicine
- physicians
- perfusionists
- nurses
- students of medicine and bioengineering

WHEN*

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>January 31, 2017</td>
<td>Deadline for submission of exhibition booking forms</td>
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<tr>
<td>February 2017</td>
<td>Stand allocation proposal and circulation of Exhibition Service Kit</td>
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<tr>
<td>March 2017</td>
<td>Deadline for entries in Final Programme</td>
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<td>April 2017</td>
<td>Release of Final Programme</td>
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*All dates may be subject to change, as per December 2016
PROGRAMME OVERVIEW

To be continued. See the website www.euroelso.net.
4 REASONS TO SUPPORT

Why should you participate in ECMO EuroELSO 2017?

1. Network with around 1300 international professionals
   The scientific programme provides high quality education attracting captive audience willing to experience the newest findings and approaches. This results in a congress being known among delegates and industry for its relaxed and informal nature which encourage all parties to interact with each other.

2. Expand your Business
   Delegates of the EuroELSO present an audience which is hard to find anywhere else. During the three day exhibition you can reach more people from all around the world than your sale representative can in several months. If you are planning to expand your business into new markets, the EuroELSO connects you with people who can make this happen.

3. Maximum Dialogue
   We ensure you maximum dialogue with all delegates! The breaks between the sessions, the Get-together on Friday evening, and the concept of the exhibition with integrated catering areas and close proximity to the session halls guarantee high footfall at your booth.

4. Best Service
   You will be acknowledged with your company’s name on the congress website directly after you have registered your participation. This will enhance your presence months ahead of the congress. Furthermore, you will also be recognized in the final programme of the congress, the key document to all participants. In addition, you will receive a minimum of two free badges, which enables you to access scientific sessions and catering areas. The good news is, it’s all included in your stand price.
EXHIBITION – YOUR OPPORTUNITY TO NETWORK

The exhibition will offer the perfect opportunity to meet and network with experts from many different countries. To ensure high volumes of delegate traffic and high visibility, the exhibition is integrated between the session rooms and will host some catering areas.

EXHIBITOR PACKAGES

- Inclusion of company name and logo on the official event website with a link to the company website. Maximum size of logo 2 cm².
- Company logo on the preliminary and final program.
- Half page advertisement in full-colour in the final program at 1,000,- Euro per half page. All art work relating to the advertisements is to be supplied by the sponsor.
- Free conference registration for 1 person.
- Exhibition area: 6 m².
- You are free to offer additional items from the shopping list.

NOTE

- The price for a bigger booth is € 500 per m2.
- The maximum of the booth is 36 m2

EXHIBITION INFORMATION

Exhibition hours at the Main Congress*

<table>
<thead>
<tr>
<th></th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Set Up:</td>
<td>May 4, 2017</td>
<td>08:00 – 24:00</td>
</tr>
<tr>
<td>Pre Congress</td>
<td>May 4, 2017</td>
<td>13:00 – 18:00</td>
</tr>
<tr>
<td></td>
<td>May 5, 2017</td>
<td>08:00 – 13:00</td>
</tr>
<tr>
<td>Exhibition Opening Times:</td>
<td>May 5, 2017</td>
<td>08:00 – 18:00</td>
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<td></td>
<td>May 6, 2017</td>
<td>08:30 – 18:00</td>
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<td></td>
<td>May 7, 2017</td>
<td>07:30 – 14:00</td>
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<tr>
<td>Dismantling:</td>
<td>May 7, 2017</td>
<td>14:00 – 24:00</td>
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PARTNERSHIP PACKAGES

All prices are quoted in Euro plus statutory sales tax according to European regulations.

PLATINUM SPONSOR  
EURO 90,000,-

- Exclusive opportunity to organize a lunch symposium (the room and standard AV are available), all extra requirements in the room are at your own expense.
- Inclusion of company name and logo on the official event website with a link to the company website.
- Company logo on the preliminary and final program.
- Display of company banner (to be provided by sponsor) in the conference hall.
- Display of slides with company logo during the breaks.
- One page advertisement in full-colour in the final program. Possibility of extra pages advertisement at 750,- Euro per page. All art work relating to the advertisements is to be supplied by the sponsor.
- Free conference registration for 5 persons.
- Free registration for the welcome reception and congress dinner for 3 persons.
- Possibility to organize workshops in consultation with the organizing committee (at cost price).
- Possibility to hire a meeting room for 20-30 persons at the Conference venue (at cost price).
- Exhibition area: 40 m\(^2\). All extra exhibition area (with a maximum of 20 m\(^2\)) rental is 300,- Euro per m\(^2\).*
- You are free to offer additional items from the shopping list.
- 2 Slides with the company product or communication to be projected during intersession or beginning of each session for all the pre-conference and conference time and in all the rooms.

GOLD SPONSOR  
EUR 60,000,-

- Exclusive opportunity to organize a small lunch symposium up to 200 participants (the room and standard AV are available), all extra requirements in the room are at your own expense.
- Inclusion of company name and logo on the official event website with a link to the company website.
- Company logo on the preliminary and final program.
- Half page advertisement in full-colour in the final program. Possibility of extra pages advertisement at 750,- Euro per page. All art work relating to the advertisements is to be supplied by the sponsor.
- In the final program inclusion of name and logo.
- Free conference registration for 3 persons.
- Free registration for the welcome reception and congress dinner for 3 persons.
- Exhibition area: 25 m\(^2\). All extra exhibition area (with a maximum of 20 m\(^2\)) rental is 300,- Euro per m\(^2\).*
- You are free to offer additional items from the shopping list.
• 1 Slide with the company product or communication to be projected during intersession or beginning of each session for all the pre-conference and conference time (3 days) and in all the rooms.

**SILVER SPONSOR**

EUR 40,000,-

• Inclusion of company name and logo on the official event website with a link to the company website.
• Company logo on the preliminary and final program.
• Half page advertisement in full-colour in the final program. Possibility of extra pages advertisement at 750,- Euro per page. All art work relating to the advertisements is to be supplied by the sponsor.
• In the final program inclusion of name and logo.
• Free conference registration for 3 persons.
• Free registration for the welcome reception and congress dinner for 1 person.
• Exhibition area: 10 m$^2$. All extra exhibition area (with a maximum of 10 m$^2$) rental is 300,- Euro per m$^2$.
• You are free to offer additional items from the shopping list.
• Lunch symposium up to 100 participants (the room and standard AV are available), all extra requirements in the room are at your own expense.

**BRONZE SPONSOR**

EUR 30,000,-

• Inclusion of company name and logo on the official event website with a link to the company website. Maximum size of logo 4 cm$^2$.
• Company logo on the preliminary and final program.
• Half page advertisement in full-colour in the final program at 500,- Euro per half page. All art work relating to the advertisements is to be supplied by the sponsor.
• Free conference registration for 2 persons.
• Exhibition area: 8 m$^2$.
• You are free to offer additional items from the shopping list.

**Intersession Advertisement**

EUR 2,500,-

A slide with the company product or communication to be projected during intersession or beginning of each session for all the pre-conference and conference time (3 days) and in all the rooms.

**Not the package you were looking for? Let us know your requirements and we tailor a package according to your needs!**
FURTHER OPPORTUNITIES

COFFEE AND TEA BREAKS  EUR 3.500,- PER DAY

- Two coffee breaks each day.
- Company logo prominently present at coffee break area (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo present next to coffee breaks in programme grid.
- Company logo in the final program.
- All coffee and tea breaks for € 15.000,-.

LUNCH  EUR 5.000,- PER DAY

- One lunch break each day.
- Company logo prominently present at lunch area (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo present next to lunch in programme grid.
- Company logo in the final program.

WELCOME RECEPTION  EUR 5.000,-

- Sponsoring of welcome reception.
- Company logo prominently present at welcome reception venue (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo present next to welcome reception in programme grid.
- Company logo in the final programme.

GOODBYE DRINK  EUR 5.000,-

- Sponsoring of farewell party.
- Company logo prominently present at farewell party venue (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo present next to farewell party in programme grid.
- Company logo in the final program.

FINAL PROGRAMME  EUR 3.500,-

- Sponsoring of final program.
- Full-page advertisement in the final program.
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo in the final program.
**SPEAKERS**

- **One European speaker € 1.500,-**
- **One overseas speaker € 3.000,-**

- Company logo present next to speaker in programme grid.
- Company logo shown before the presentation starts.
- Company logo in the final program.

**CONGRESS BAGS**

| EUR 6,50 PER BAG |

**BAG INSERTS**

| EUR 500,00 PER INSERT |

- Writing materials
- Writing pads
- Lanyards
- Bag inserts
- USB flash drives
- Proceedings

**IMPORTANT NOTIFICATIONS**

1. All prices are excluding 21 % VAT
2. According to the European law
3. We do not provide any address details of delegates to sponsors neither can they be bought.
4. The exhibition area does not include the costs of stand building, carpeting, electricity and other stand-related costs.
5. The sponsor is responsible to provide the symposium organization with logos, advertisements, company profile etc.

In order to meet your needs, the organizing committee is available to discuss any ideas or initiatives that are not listed above.
CONTACT

Co-Chairman of the congress
Prof. Roberto Lorusso, MD, PhD
Maastricht University Medical Centre
Heart & Vascular Centre, Maastricht, the Netherlands
E: Roberto.lorussobs@gmail.com

Congress Secretariat

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6221 KX Maastricht
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T: +31 (0)43 – 325 49 08
F: +31 (0)43 - 321 43 70
E: s.verkou@pauwelspco.nl

Exhibition handling

Exhibitor services
MECC Maastricht – Exhibitor Services
Forum 100
6229 GV Maastricht

Contact person:
Mrs. Esther Lemmens
exhibitorservices@mecc.nl
T: +31 (0)43 38 38 308

Storage/delivery stand material
CEVA Showfreight
E: mecc@cevalogistics.com
T: +31 (0)88 02 83 117

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